

# STUDIO BV



**BETSY VOHS**, LEED®AP, Assoc. AIA  
Founder, CEO

**Studio BV is a women owned business**

## EDUCATION

University of Minnesota, Master of Architecture  
Arizona State University,  
Bachelor of Science Design, Interior Architecture

## EXPERIENCE

Gensler, Minneapolis  
20 Below Studio, Minneapolis  
Hammond Beeby Rupert Ainge, Chicago  
HGA, Minneapolis

## TECHNOLOGY & CREATIVE WORKPLACE EXPERIENCE

3M multiple projects  
ATK World Headquarters  
Accruent\*  
Bright Research Partners\*  
Chartis Group\*  
COCO Coworking\*  
Code 42  
Digi International\*  
Digitaria  
Evereve\*  
Fallon\*  
Field Nation\*  
Fueled Collective\*  
Gardner Builders\* multiple locations  
Haberman\*  
HKG\*  
Intel  
Intereum Design Lab  
Intereum\*  
Jacobs\*  
JWT  
Kelle Company\*  
Kipsu\*  
Leader One Financial\*  
Made for Retail\*  
Metropolitan Mechanical Contractors\*  
Mindset Consulting\*

Mirum\*  
NetSpi  
NeuroColor\*  
nVent\*  
Olson  
Outsell  
Padilla CRT  
Parameters\*  
Paster Properties\*  
Pentair\*  
Portu Sunberg\*  
Previsor  
Phillips Distilling Company\*  
Rank Crankers\*  
Rypen\*  
SDDI\*  
Solve  
Syncada from Visa  
TCS\*  
Talent  
Tecmark  
Validus\*  
Vixar\*  
Versique\*  
When I Work\*  
Yamamoto\*

Projects completed before Studio BV

\*Projects at Studio BV

## PROFESSIONAL SERVICE EXPERIENCE

Agosto\*  
 Beehive Communications\*  
 Brabbit & Salita LLP  
 CBRE Minneapolis  
 Cousineau Van Bergen, McNee, Malone\*  
 Country Financial\*  
 Cox Insurance\*  
 Cozen O'Connor\*  
 Creative Housing Solutions\*  
 Cushman & Wakefield\*  
 Damon Farber Landscape Architects\*  
 Deloitte Minneapolis  
 Dougherty & Company LLC  
 Duff, Fraley, Hendrickson\*  
 Falcon Ridge\*  
 Fields Law Firm\*  
 Garda Capital Partners\*  
 Hines\*  
 Jones Lang LaSalle\*  
 Kraus-Anderson\*  
 Lejeune Steel Co.\*  
 Mackall Cournse & Moore LLP  
 McKinsey Chicago & Minneapolis  
 McGinty Road\*  
 Merjent\*  
 Mortenson\*  
 New Insurance Co.\*  
 Newmark Knight Frank\*  
 Northpond Partners\*  
 Oxford Financial  
 Perrin Office\*  
 Ryan Companies\*  
 Sherman Associates\*  
 SSA/ODAR Office MN  
 Stewart Title\*  
 Thompson Hall Santi Cerny & Katkov  
 Transwestern\*  
 Travizon\*  
 Vanco\*  
 Zeller Realty Group\*

## HEALTHCARE EXPERIENCE

University of Minnesota Physicians Clinic and Surgery Center\*  
 University of Minnesota Physicians Mill City Clinic\*

## MEDICAL TECHNOLOGY WORKPLACE EXPERIENCE

3M, multiple projects  
 Medtronic, Fridley MN  
 Medtronic, San Antonio, TX  
 Smiths Medical  
 Transoma Medical  
 University of Minnesota Physicians Headquarters\*

## COMMERCIAL OFFICE BUILDING EXPERIENCE

111 Washington Ave N.\*  
 7th & Nic Building Repositioning\*  
 Ackerberg Group\*  
 Ai Building\*  
 AT&T Tower\*  
 Baker Center\*  
 Bayview Event Center\*  
 Calhoun Square Office Building  
 Capella Tower  
 Duffy Paper Building\*  
 Eagle Ridge Shoreview \*  
 Flower Shop Building Concept\*  
 Gateway Building\*  
 Hillman Building\*  
 Jet 55\*  
 Kickernick Building\*  
 LaSalle Plaza\*  
 International Market Square\*  
 Loose Wiles Building\*  
 Lumber Exchange Building\*  
 Marquette Plaza\*  
 Minneapolis Convention Center  
 Nordic\*  
 PWC Plaza\*  
 RBC Plaza\*  
 Riverplace Office Building\*  
 T3\*  
 United Properties\*  
 Vermilion Development\*  
 Wells Fargo Center\*  
 YMCA Building Repositioning\*

## DESIGN STRATEGY EXPERIENCE

3M  
 Andersen Corporation\*  
 Be The Match  
 Medtronic  
 Smiths Medical  
 Starkey  
 Supervalu  
 Thrivent Financial  
 YMCA Camp Strategy\*

## MULTI-FAMILY HOUSING EXPERIENCE

Aeon\*  
 Excelsior Group\*  
 Kraus-Anderson\*  
 Mortenson\*  
 TMBR\*  
 United Properties\*  
 Yellow Tree Development\*

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## PHILANTHROPY & NOT FOR PROFIT EXPERIENCE

1517 Media\*  
 ACLU Minnesota\*  
 Augsburg Fortress\*  
 Cystic Fibrosis Foundation\*  
 The Family Partnership  
 Friends of the Boundary Waters Wilderness\*  
 Heart of America\*  
 Luther Seminary  
 Margaret A Cargill Philanthropies  
 Neighborhood Development Center\*  
 Nonprofits Assistance Fund\*  
 Phillips Family Office  
 Propel Nonprofits\*  
 The Minneapolis Foundation\*  
 Sparkhouse\*  
 Special Olympics of Minnesota  
 Twin Cities Habitat for Humanity  
 VFW Memorial, South St. Paul  
 Women Winning\*  
 YMCA Twin Cities, Various Projects\*  
 YMCA Twin Cities, Buffalo Run, Camp Kici Yapi

## EDUCATIONAL EXPERIENCE

Luther Seminary  
 Princeton University, Clio Hall  
 Princeton University, Stanhope Hall  
 Yale University, Cross Campus Library

## HOSPITALITY & RETAIL EXPERIENCE

ABC News National Convention, St Paul  
 All Seasons Garment Care\*  
 Andersen + KARE 11 NBC - Superbowl Warming House  
 Basement Bar\*  
 Border Foods\*  
 Dream Land Development Azerbaijan  
 EVEREVE Stores, multiple locations  
 The Freehouse  
 Farm and Vine\*  
 Mulberry's Garment Care  
 Nolo's Kitchen\*  
 North Loop Galley Restaurant\*  
 Patina  
 Room & Board Stores, multiple locations  
 Salons by JC, Uptown\*  
 Seven Night Club - Paisley Park MN  
 Oceanaire Seafood Room multiple locations  
 The Marsh Spa\*  
 The Basement Bar\*  
 Whole Sum Kitchen\*

## RESIDENTIAL EXPERIENCE

801 Loft, Minneapolis MN \*  
 AEON - The Louis Housing Complex\*  
 Amundson Residence, Eden Prairie, MN\*  
 Brackney Love Residence, Minneapolis, MN\*  
 Confidentail Condo Project, Minneapolis, MN\*\*  
 Gardner Residence, Savage MN \*  
 Gateway Tower, Minneapolis, MN\*  
 Grover McCain Residence, Chanhassen MN\*  
 Haines Forbort Residence, Minneapolis, MN\*  
 McCain/Grover Residence, Minnetonka MN\*  
 Murphy Residence, Minneapolis MN\*  
 Olberding Urness Residence, Minneapolis MN\*  
 Parisi Residence, Minneapolis MN\*  
 Rafter Housing Complex, Minneapolis, MN\*  
 Tamte Residence, Edina MN\*  
 Voyakin Residence, Minneapolis, MN\*  
 Wilson Residence, Minneapolis, MN\*  
 Yellow Tree Development- NICO Complex, Minneapolis, MN\*

## DESIGN AWARDS

Women In Business Award, Honoree, 2019  
 Interior Design, Best of Year Honoree, 2018  
 Contract Magazine Inspiration Award, Gold Award, 2014  
  
 IIDA Northland FAB Award, TC Habitat for Humanity, 2014  
 IIDA Houston, Design Award, Freehouse, 2014  
 IIDA Northland FAB Award, Habitat for Humanity, 2014  
 IIDA Northland FAB Award, Olson, 2014  
 IIDA Northland FAB Award, Room & Board, 2013  
 IIDA Northland FAB Award, Gensler Office, 2010  
 IIDA Northland FAB Award, Wieden Kennedy, 2012  
 IIDA Northland FAB Award, Fallon, 2010  
  
 NAIOP Best Commercial Office, Loose Wiles Building, 2014  
 Finance & Commerce Top Projects,  
 Margaret A Cargill Philanthropies, 2012  
 Wieden & Kennedy, 2012  
 Olson, 2013  
 Outsell, 2013  
 Twin Cities Habitat for Humanity, 2014

Projects completed before Studio BV

\*Projects at Studio BV

## SPEAKING ENGAGEMENTS

Architecture MN Panelist, Edina, August 2019  
 University of Minnesota Alumni Association Panel, Minneapolis, August 2019  
 ShopGirls Radio Show, February 2019  
 Lab for Business Panelists, January 2019  
 Urban Land Institute Panelist, 2019  
 Kent State University, Keynote Speaker, Fall 2018  
 BA Women Panel, Minneapolis, MN 2018  
 Heart of America Design Panel, Walker Art Center, Minneapolis, MN 2018  
 AIA Minnesota, Featured Panelist, Minneapolis, MN, 2017  
 USGBC MN Conference, IMPACT, Featured Speaker on WELL Design, 2017  
 Wired Up, Entrepreneur Panel, 2017  
 University of Minnesota Alumni Association Board Featured Panellist, Fall 2016  
 University of Minnesota, College of Design Commencement Address, 2016  
 AIA Minnesota, Creative Disruption Convention, Featured Panelist, Minneapolis, MN, 2015  
 Women in Design Leadership Panel, Minneapolis, MN, 2015  
 CEO Round Table, Key Note Speaker, Minneapolis MN, 2015  
 AIA MN Presentation, Twin Cities Habitat for Humanity, St. Paul, MN, 2014  
 South Dakota Design Expo Conference Key Note Speaker, Sioux Falls, SD, 2014  
 IIDA Forum Tour, Twin Cities Habitat for Humanity, St. Paul, MN, 2014  
 Dunwoody College, Guest Lecture on Creative Workplace, Minneapolis, MN, 2014  
 IIDA Panel Discussion, Kansas City, MO, 2013  
 IIDA Forum Tour, Outsell, Minneapolis MN, 2013  
 IIDA/ASID Featured Speaker at Design Expo, Minneapolis, MN, 2013  
 MNCAR Featured Speaker at Broker Forum, Minneapolis, MN, 2013  
 Cranbrook Academy of Art, Workplace Roundtable, Bloomfield Hills, MI, 2012  
 IIDA Designer Panel, Minnecon, Minneapolis, MN, 2011  
 IIDA Forum Tour, MAC Philanthropies, Minneapolis MN, 2012

## DESIGN JUROR

Contract Magazine 39th Annual Interior Design Awards, October 2017  
 IIDA National Student Design Competition Juror, 2018  
 IIDA National Student Design Competition Juror, 2017  
 IIDA National Student Design Competition Juror, 2015  
 IIDA Iowa and Nebraska, Design Awards Juror, Cedar Rapids, IA 2016  
 IIDA Mid-America Design Awards Juror, Kansas City, MO, 2013  
 IIDA Oregon Design Awards Juror, Portland, OR, 2013

## ACADEMIC EXPERIENCE

University of Minnesota , Minneapolis MN  
 Guest Lecturer, 2012–2018  
 Adjunct Teaching Instructor, 2008–2009  
 Graduate Teaching Instructor , 2001–2004  
 Guest Critic Multiple Studios, 2005–2018  
 South Dakota State University, Brookings, SD  
 Guest Lecturer, 2014

## APPOINTED BOARD PARTICIPATION

University of Minnesota Alumni Association, General Board of Directors, 2019-2024

YMCA Minneapolis, Community Board of Directors, Board Member, 2017-2020

University of Minnesota College of Design Alumni Board President, 2015-2016  
Board Member, 2013-2017

University of Minnesota Alumni Association National Board Member, 2015-2019

University of Minnesota Interior Design Advisory Board Member, 2016-2019

Dunwoody College, Professional Advisory Board Interior Design Board Chair, 2012-2015  
Architecture Board Member, 2015

IIDA Northland Chapter Board Student Affairs Chair, 2008-2010

## PUBLICATIONS

Interior Design Magazine, Kickernick Feature, October 2019

Office Snapshots, Parameters Feature, October 2019  
HomeSnapshots.com, Murphy Residence Feature, September 2019

Midwest Home Magazine, Murphy Residence Feature, September 2019

Hospitalitysnapshots.com, Nolo's Kitchen Feature, September 2019

AnitaInsights.com, Atlanta, Evereve Feature, September 2019

Twin Cities Business, Office Envy, Digi International Feature, September 2019

Work Design Magazine, Digi International Feature, September 2019

Office Lovin', Parameters Feature, September 2019

Office Insight, Parameters Feature, September 2019

Healthcare Design Magazine, University of Minnesota Physicians Mill City Clinic Feature, September 2019

Healthcare Snapshots, University of Minnesota

Physicians Mill City Clinic Feature, September 2019

Office Snapshots, Digi International Feature, September 2019

Architecture MN, Kickernick Feature, September 2019

Star Tribune, Business Feature on Evolving Role of the Receptionist, December 2018

Contract Magazine, nVent Feature, December 2018

Office Lovin', nVent Feature, December 2018

Office Snap Shots, Evereve Feature, December 2018

Twin Cities Business, Office Envy, nVent Feature,

December 2018

Twin Cities Business, How Interior Design Supports

Company Culture, nVent Feature, December 2018

Office Lovin', Newmark Knight Frank Feature, November

2018

Mpls St. Paul Business Journal, Cool Offices, Paster

Properties, November 2018

Office Lovin', Evereve Feature, November 2018

Office Snap Shots, Paster Properties Feature, October 2018

Office Lovin', Paster Properties Feature, October 2018

Office Lovin', Field Nation Feature, October 2018

Mpls St. Paul Business Journal, Cool Offices, Newmark

Knight Frank, October 2018 The Contemporisist, Field Nation

Feature, October 2018

Architecture MN, September October 2018

Office Snap Shots, Field Nation Feature, October 2018

Interior Design Magazine, Online September 2018

Office Snap Shots, Studio BV Feature, September 2018

Retail Design Blog, Field Nation Feature, September 2018

Design Blog, desiretoinspire.net, August 2018

Mpls St. Paul Business Journal, Cool Offices, Studio BV,

August 2018

Mpls St. Paul Business Journal, Cool Offices, Field Nation,

July 2018

Twin Cities Business Magazine, Evereve feature, June 2018

Star Tribune Home of the Month, Gardner Residence, May

2018

Star Tribune feature on Andersen Windows & KARE 11

Warming House, February 2018

Spaces Magazine, Fall/Winter Resource Guide, 2016

The Great Debate: Not Even a Question, Thoughts on the

Changing Nature of Work, Herman Miller, 2016

The Fundamentals of Interior Design, Second Edition,

by Simon Dodsworth, Bloomsbury Press 2015, London UK.

Contributing Collaborator

Mpls St. Paul Business Journal, Cool Workplaces, Solve,

June 2015

Contract Magazine, Olson, June 2014

Contract Magazine, TC Habitat for Humanity, September

2014

Architectural Record Online, TC Habitat For Humanity,

April 2014

Hospitality Design Magazine, Freehouse, April 2014

Architecture MN, Olson, September 2013

Architecture MN, Outsell, September 2012

Architecture MN, Parameters, September 2011